

REP HEADLINE# 6308349 TRF# E:063083
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT16/12 19.13
CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210

WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #
BUYER NAME KATE KLEBAHN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6308349

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 19.13

REP: REVISION 10/16
SPOTS CANCELED
NEW TTL \$5,790
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRlich FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388
AGENCY PRODUCT CODE = 395
AGENCY EST# = 2291

✓ S 530A-600A 30 \$470.00 10/19 10/19 0 FRI 0

PROGRAM : NWS CH8 TODAY 530A
CON COM1: NWS CH8 TODAY 530A

✓ S 700P-730P 30 \$1,000.00 10/19 10/19 0 FRI 0

PROGRAM : WFLA NEWS @ 7P
CON COM1: WFLA NEWS @ 7P

✓ S 530P-600P 30 \$900.00 10/22 10/22 0 MON 0

PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

NOV 01 2012

10/23/12 FCC

10/16/12

REP HEADLINE# 6308349 TRF# E:063083
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT16/12 19.13
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1	S		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												

23	S		900A-1000A	30		\$500.00	10/20	10/20	0		SAT	0
PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A												

16	S		800A-900A	30		\$1,100.00	10/21	10/21	0		SUN	0
PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW												

18	S		1100P-1135P	30		\$1,250.00	10/18	10/18	0		THU	0
PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P												

18	S		600P-630P	30		\$1,200.00	10/18	10/18	0		THU	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												

OCT/12 \$5,790.00 CONTRACT TOTAL \$5,790.00
 TOTAL SPOTS 7

MARKET TOTALS \$108,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 814 Issue 2

News Channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	5790	Campaign Ref:	E:063083490
Buyer:		Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
21	Sat 9a News ...S	02		30 Comme	Nbr of Spots Closed PR	1	1	
40	M-F 530a News T...	01	470	30 Comme	Nbr of Spots	1	1	470
43	M-F 7p News T...	03	1000	30 Comme	Nbr of Spots	1	1	1000
47	M-Su 11p News ..W...	03	1250	30 Comme	Nbr of Spots	1	1	1250
51	M-F 530a News ..W...	01	470	30 Comme	Nbr of Spots	1	1	470
52	M-F 530p News ..W...	03	900	30 Comme	Nbr of Spots	1	1	900
56	M-F 7p News ..W...	03	1000	30 Comme	Nbr of Spots	1	1	1000
64	M-F 6a News ..T...	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					7	7	7	
Closed PR					1	1	1	

Pre-emption Summary

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
21	Sat 9a News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:063083490

Grand Totals

		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots	7	7	0
Cost	5790	5790	0

Grand Totals:

Spots:	7
Gross Total:	5,790.00
Commission:	868.50
Net Total:	4,921.50

REP HEADLINE# 6308349 TRF# L:600003
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT12/12 14.40
CHANGES *** WFLA-TV ***

ADV # ADV. NAME FORT/3 EHRLICH/DE/MCN/FL

AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE.N.W. #210

WASHINGTON, DC 20001

REP.# OFF.# SALESMAN #

BUYER NAME KATE KLEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6308349

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRLICH 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 14.40

REF: REVISION 10/12
SPOTS CANCELED
NEW TEL \$13,410
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRLICH FOR CONGRESS

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTL:
: LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2291
AGENCY PRODUCT CODE = 395

1 S 1000P-1100P 30 \$3,000.00 10/19 10/19 0 FRI 0

PROGRAM : DATELINE
CON COM1: DATELINE

2 S 1200N-100P 30 \$200.00 10/19 10/19 0 FRI 0

PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

3 S 500P-530P 20 \$900.00 10/19 10/19 0 FRI 0

PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

9/18/15

FAX# 703-516-9680
OCT12/12 14.40
HARRIS REPORT FROM REP
*** WFLA-TV ***
CHANGES

LINE#	RFP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		530P-600P	30		\$900.00	10/19	10/19	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
6	S		600P-630P	30		\$1,200.00	10/19	10/19	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
9	S		700A-900A	30		\$900.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
10	S		730P-800P	30		\$1,000.00	10/19	10/19	0		FRI	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
11	S		1100P-1135P	30		\$1,250.00	10/22	10/22	0		MON	0
PROGRAM : NWS CH8 @11P												
CON COM1 : NWS CH8 @11P												
12	S		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
13	S		400P-500P	30		\$600.00	10/22	10/22	0		MON	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
14	S		500P-530P	30		\$900.00	10/22	10/22	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
15	S		530A-600A	30		\$470.00	10/22	10/22	0		MON	0
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												

FAX# 703-516-9680
OCT12/12 14.40
HARRIS REPORT FROM REP
CHANGES
WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/22	10/22	0		MON	0
20	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	0		MON	0
21	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/22	10/22	0		MON	0
22	S		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	10/20	10/20	0		SAT	0
24	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	10/21	10/21	0		SUN	0
25	S		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/21	10/21	0		SUN	0
27	S		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/21	10/21	0		SUN	0
29	S		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/18	10/18	0		THU	0
30	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	0		THU	0

703-516-9680
FROM REP OCT12/12 14.40
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/18	10/18	0		THU	0
32	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	0		THU	0
34	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/18	10/18	0		THU	0
36	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/18	10/18	0		THU	0
37	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/18	10/18	0		THU	0
38	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/18	10/18	0		THU	0
39	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/16	10/16	0		TUE	0
40	S		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/16	10/16	0		TUE	0
41	S		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/16	10/16	0		TUE	0

FAX# 703-516-9680 OCT12/12 14.40
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	S		500P-530P	30		\$900.00	10/16	10/16	0		TUE	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
44	S		530P-600P	30		\$900.00	10/16	10/16	0		TUE	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
45	S		600P-630P	30		\$1,200.00	10/16	10/16	0		TUE	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
48	S		700A-900A	30		\$900.00	10/16	10/16	0		TUE	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
49	S		730P-800P	30		\$1,000.00	10/16	10/16	0		TUE	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
50	S		900A-1000A	30		\$550.00	10/16	10/16	0		TUE	0
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
52	S		1200N-100P	30		\$200.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
53	S		400P-500P	30		\$600.00	10/17	10/17	0		WED	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
54	S		500P-530P	30		\$500.00	10/17	10/17	0		WED	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												

FAX# 703-516-9680 OCT12/12 14.40
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57		S	600P-630P	30		\$1,200.00	10/17	10/17	0		WED	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
58		S	600A-700A	30		\$700.00	10/17	10/17	0		WED	0
PROGRAM : NWS CH8 TODAY 6A												
CON COM1 : NWS CH8 TODAY 6A												
59		S	630P-700P	30		\$5,000.00	10/17	10/17	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
61		S	700A-900A	30		\$900.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
62		S	900A-1000A	30		\$550.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
63		S	600A-700A	30		\$700.00	10/16	10/16	0		TUE	0
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
64		S	600A-700A	30		\$700.00	10/18	10/18	0		THU	0
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
65		S	600A-700A	30		\$700.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
66		S	600A-1000A	30		\$550.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

REP HEADLINE# 0000040 TRF# 00000000
 \$\$\$ MOD# 00 UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT12/12 14.40
 CHANGES *** WFLA-TV ***

LINE#	REP	CODE	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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67	A		600A-700A	30		\$700.00	10/18	10/18	1		THU	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												

OCT/12 13410.00

CONTRACT TOTAL 13410.00
 TOTAL SPOTS 15

MARKET TOTALS \$168,828 WFLA 32% WTIS 14% WTSP 10% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA3511

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-DATE DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 808 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 12910	Campaign Ref: E:063083490
Buyer: ..	Client/Product/Estimate: 388 /395 /2291	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06308349
Est./PO Number: 06308349	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: J Ehrlich 4 Congress	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
15	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
16	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
21	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots	1	1	500
24	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
26	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
31	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots	1	1	1200
40	M-F 530a News ...T....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					13	2	15	
Open PR					-1		-1	-500

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 808 Issue 2

News Channel 8
 on your side



MeTV



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 12910	Campaign Ref: E:063083490
Buyer: ..	Client/Product/Estimate: 388 /395 /2291	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06308349
Est./PO Number: 06308349	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
43	M-F 7p News ..T....	03	1000	30 Comme	1		1	1000
47	M-Su 11p News ..W....	03	1250	30 Comme	1		1	1250
51	M-F 530a News ..W....	01	470	30 Comme	1		1	470
52	M-F 530p News ..W....	03	900	30 Comme	1		1	900
56	M-F 7p News ..W....	03	1000	30 Comme	1		1	1000
63	M-F 530a News ...F..	01	470	30 Comme	1		1	470
64	M-F 6a News ...T...	03	700	30 Comme	1		1	700
Weekly Totals: Total Spots(Ord Spots)					13	2	15	
Open PR					-1		-1	-500

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
21	Sat 9a News	:30 Commercial	10/15/12	Open Pre Emption	500.00		0000000000	E:063083490

Grand Totals

		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots	15	13	2
Cost	13410	11310	2100

Grand Totals:

Spots:	15
Gross Total:	12,910.00
Commission:	1,936.50
Net Total:	10,973.50

REP HEADLINE# 0308349
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP27/12 12.37
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/3 EHRILICH/D/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

600 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6308349 CLASS: NATL. LOCAL REGIONAL

PROCD 3 EHRILICH 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 12.37

REP:

REVISION
RATE CHANGE LN'S 1-2, 4, 7, 12, 15, 19, 22-23, 25-27, 29, 31, 34, 40, 43, 46, 52, 55, 59
SPOTS CANCELED ON LN'S 7, 19, 34, 46
LN'S 63-66 ADDED
NEW TTL \$61,050
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRILICH FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2291
AGENCY PRODUCT CODE = 395

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		1000P-1100P	30		\$3,000.00	10/19	10/19	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2	R		1200N-100P	30		\$200.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												

10/23/12 FCC (CS)

SEP27/12 12.37
* * * * *
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A	30		\$470.00	10/19	10/19	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
7	RS		630P-700P	30		\$5,000.00	10/19	10/19	0		FRI	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
12	R		1200N-100P	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
15	R		530A-600A	30		\$470.00	10/22	10/22	1		MON	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
19	RS		630P-700P	30		\$5,000.00	10/22	10/22	0		MON	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
22	R		700A-900A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1: SAT TODAY SHOW												
23	R		900A-1000A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : NWS CH8 TODAY 9A												
CON COM1: NWS CH8 TODAY 9A												
25	R		700P-815P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												
26	R		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY SHOW												
CON COM1: SUN TODAY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/21	10/21	1		SUN	1
29	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/18	10/18	1		THU	1
31	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/18	10/18	1		THU	1
34	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/18	10/18	0		THU	0
40	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/16	10/16	1		TUE	1
43	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/16	10/16	1		TUE	1
46	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/16	10/16	0		TUE	0
52	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/17	10/17	1		WED	1
55	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/17	10/17	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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59	R		630P-700P	30		\$5,000.00	10/17	10/17	1		WED	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
63	A		600A-700A	30		\$700.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
64	A		600A-700A	30		\$700.00	10/18	10/18	1		THU	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
65	A		600A-700A	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
66	A		900A-1000A	30		\$550.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

OCT/12 61050.00 CONTRACT TOTAL 61050.00
 TOTAL SPOTS 62

MARKET TOTALS \$168,878 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT V-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.14
***** WFLA-TV *****

REP. #	OFF. #	SALESMAN #
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BUYER NAME KATIE KLEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

CLASS: NAT'L. LOCAL REGIONAL

PRDCT 3 EHRLICH 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP7/12	16.14
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REP: NEW ORDER

TTT: 254, 025 G 62X

THANKS KY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE == 388	AGENCY EST# == 2291
AGENCY PRODUCT CODE == 395	

1	1000P-1100P	30	\$300.00	10/19	10/19	1	FRI	1
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PROGRAM :	DATELINE
CON COM1 :	DATELINE

2	1200N-100P	30	\$100.00	10/19	10/19	1	FRI	1
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

3	500P-50P	30	\$900.00	10/19	1	FRI	1
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PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

REP HEADLINE# 6308349
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/22	10/22	1		MON	1
14			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/22	10/22	1		MON	1
15			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/22	10/22	1		MON	1
16			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/22	10/22	1		MON	1
17			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
18			600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/22	10/22	1		MON	1
19			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/22	10/22	1		MON	1
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
21			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/22	10/22	1		MON	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700A-800A PROGRAM : SAT TODAY SHOW CON COM1 : SAT TODAY SHOW	30		\$275.00	10/20	10/20	1		SAT	1
23			900A-1000A PROGRAM : NWS 6H8 TODAY 9A CON COM1 : NWS 6H8 TODAY 9A	30		\$250.00	10/20	10/20	1		SAT	1
24			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$750.00	10/21	10/21	1		SUN	1
25			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1 : FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/21	10/21	1		SUN	1
26			800A-900A PROGRAM : SUN TODAY SHOW CON COM1 : SUN TODAY SHOW	30		\$250.00	10/21	10/21	1		SUN	1
27			900A-1000A PROGRAM : NWS 6H8 9A CON COM1 : NWS 6H8 9A	30		\$150.00	10/21	10/21	1		SUN	1
28			1100E-1135P PROGRAM : NWS 6H8 911P CON COM1 : NWS 6H8 911P	30		\$1,250.00	10/18	10/18	1		THU	1
29			1200N-100P PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$100.00	10/18	10/18	1		THU	1
30			800P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/18	10/18	1		THU	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/18	10/18	1		THU	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	1		THU	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/18	10/18	1		THU	1
34			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/18	10/18	1		THU	1
35			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/18	10/18	1		THU	1
36			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/18	10/18	1		THU	1
37			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/18	10/18	1		THU	1
38			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/18	10/18	1		THU	1
39			1100P-1135P PROGRAM : NWS CH8 @ 11P CON COM1: NWS CH8 @ 11P	30		\$1,250.00	10/16	10/16	1		TUE	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/16	10/16	1		TUE	1
41			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/16	10/16	1		TUE	1
42			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	1		TUE	1
43			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/16	10/16	1		TUE	1
44			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	1		TUE	1
45			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/16	10/16	1		TUE	1
46			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/16	10/16	1		TUE	1
47			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/16	10/16	1		TUE	1
48			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/16	1		TUE	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			730P-800P	30		\$1,000.00	10/16	10/16	1		TUE	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
50			900A-1000A	30		\$550.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
51			1100P-1135P	30		\$1,250.00	10/17	10/17	1		WED	1
PROGRAM : NWS CH8 @11P												
CON COM1: NWS CH8 @11P												
52			1200N-100P	30		\$100.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
53			400P-500P	30		\$600.00	10/17	10/17	1		WED	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
54			500P-530P	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
55			530A-600A	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
56			530P-600P	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
57			600P-630P	30		\$1,200.00	10/17	10/17	1		WED	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												

LINE#	REP	NOT	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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58			600A-700A	30		\$700.00	10/17	10/17	1		WED	1
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PROGRAM : NWS CH8 TODAY 6A
 CON COM1 : NWS CH8 TODAY 6A

59			630P-700P	30		\$2,000.00	10/17	10/17	1		WED	1
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PROGRAM : NBC NIGHTLY NEWS
 CON COM1 : NBC NIGHTLY NEWS

60			700P-730P	30		\$1,000.00	10/17	10/17	1		WED	1
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PROGRAM : WFLA NEWS @ 7P
 CON COM1 : WFLA NEWS @ 7P

61			700A-900A	30		\$900.00	10/17	10/17	1		WED	1
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PROGRAM : TODAY SHOW
 CON COM1 : TODAY SHOW

62			900A-1000A	30		\$550.00	10/17	10/17	1		WED	1
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PROGRAM : TODAY SHOW-3
 CON COM1 : TODAY SHOW-3

OCT/12 54075.00 CONTRACT TOTAL 54025.00
 TOTAL SPOTS 62

MARKET TOTALS \$168,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E 063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots 1		1	3000
2	M-F 12p Today Show III ...F..	03	200	30 Comme	Nbr of Spots 1		1	200
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots 1		1	470
5	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots 1		1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
9	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E 063083490
Buyer:		Client/Product/Estimate:	388 / 395 / 2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
10	M-Su 11p News M.....	03	1250	30 Comme		1	1	1250
11	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	200
12	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	600
13	M-F 5p News M.....	03	900	30 Comme		1	1	900
14	M-F 530a News M.....	01	470	30 Comme		1	1	470
15	M-F 530p News M.....	03	900	30 Comme		1	1	900
16	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
17	M-F 6a News M.....	03	700	30 Comme		1	1	700
18	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
19	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
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Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/15	10/22	Total	Cost
20	Sat 7a Today Show ...S.	03	500	30 Comme	Nbr of Spots	1		1	500
21	Sat 9a News ...S.	02	500	30 Comme	Nbr of Spots	1		1	500
22	Sun 6p News ...S	03	750	30 Comme	Nbr of Spots	1		1	750
23	Sun 7p ET / 6p CT Football Night In America ...S	01	7000	30 Comme	Nbr of Spots	1		1	7000
24	Sun 8a Today Show ...S	01	1100	30 Comme	Nbr of Spots	1		1	1100
25	Sun 9a News ...S	03	300	30 Comme	Nbr of Spots	1		1	300
26	M-Su 11p News ..T..	03	1250	30 Comme	Nbr of Spots	1		1	1250
27	M-F 12p Today Show III ..T..	03	200	30 Comme	Nbr of Spots	1		1	200
28	M-F 5p News ..T..	03	900	30 Comme	Nbr of Spots	1		1	900
29	M-F 530a News ...T..	01	470	30 Comme	Nbr of Spots	1		1	470
30	M-F 530p News	03	900	30 Comme	Nbr of Spots	1		1	900
Weekly Totals: Total Spots(Ord Spots)						52	10	62	

Buying Time LLC
 650 Massachusetts Ave, NW
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 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 792 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 61050	Campaign Ref: E:063083490
Buyer: FL	Client/Product/Estimate: 388 /395 /2291	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06308349
Est./PO Number: 06308349	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
31	M-F 6p News ..T...	03	1200	30 Comme	Nbr of Spots	1	1	1200
32	M-F 7p News ..T...	03	1000	30 Comme	Nbr of Spots	1	1	1000
33	M-F 7a Today Show ..T...	03	900	30 Comme	Nbr of Spots	1	1	900
34	M-F 730p Entertainment Tonight ..T...	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 9a Today Show II ..T...	03	550	30 Comme	Nbr of Spots	1	1	550
36	M-Su 11p News ..T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	M-F 12p Today Show III ..T...	03	200	30 Comme	Nbr of Spots	1	1	200
38	M-F 4p Dr Oz ..T...	03	600	30 Comme	Nbr of Spots	1	1	600
39	M-F 5p News ..T...	03	900	30 Comme	Nbr of Spots	1	1	900
40	M-F 530a News ..T...	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-6888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
41	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
42	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
43	M-F 7p News T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
44	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots	1	1	900
45	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
46	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots	1	1	550
47	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
48	M-F 12p Today Show III ..W....	03	200	30 Comme	Nbr of Spots	1	1	200
49	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots	1	1	600
50	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
51	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:		Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	NO			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
52	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
53	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
54	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
55	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme	Nbr of Spots	1	1	5000
56	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
57	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
58	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
59	M-F 6a News ..T....	03	700	30 Comme	Nbr of Spots	1	1	700
60	M-F 6a News ..T....	03	700	30 Comme	Nbr of Spots	1	1	700
61	M-F 6a News ..F....	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E 063083490
Buyer:		Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
62	M-F 9a Today Show II	03	650	30	1		1	650
	F			Comme				
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

		Grand Totals		
		Month 10 Weeks: 4		
Totals		10/15		10/22
Spots	62		52	10
Cost	81050		53380	7670

Grand Totals:	
Spots:	62
Gross Total:	61,050.00
Commission:	9,157.50
Net Total:	51,892.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Jessica Ehrlich/ D/ Congress
PROD: J Ehrlich 4 Congress

2012
INVOICE DATE 10/28/12 E:063083490
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033206
PAGE 1 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 388 /395 /2291
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat 9a News	500.00	21	1	10/20	SA	*WFLA	:30 Commercial	.00	Preempt P	500.00-
M-F 530a News	470.00	40	1	10/16	TU	05:53A *WFLA	:30 Commercial	470.00	olitical	
M-F 7p News	1000.00	43	1	10/16	TU	07:24P *WFLA	:30 Commercial	1000.00		
M-Su 11p News	1250.00	47	1	10/17	WE	11:29P *WFLA	:30 Commercial	1250.00		
M-F 530a News	470.00	51	1	10/17	WE	05:58A *WFLA	:30 Commercial	470.00		
M-F 530p News	900.00	52	1	10/17	WE	05:45P *WFLA	:30 Commercial	900.00		
M-F 7p News	1000.00	56	1	10/17	WE	07:24P *WFLA	:30 Commercial	1000.00		
M-F 6a News	700.00	64	1	10/18	TH	06:11A *WFLA	:30 Commercial	700.00		
Total Airtime Gross Spot Revenue:				5,790.00						

PERIOD COST 6,290.00

7 Total Units
ACTUAL GROSS BILLING 5,790.00
AGENCY COMMISSION 868.50
NET DUE 4,921.50

SUB-TOTALS Debits .00
Credits 500.00-
TOTAL RECONCILING 500.00CR

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Jessica Ehrlich/ D/ Congress
PRODUCT J Ehrlich 4 Congress

INVOICE NUMBER 0100033206
BROADCAST MONTH 10/01/2012 - 10/28,
AMOUNT DUE 4,921.50

REMIT TO:

*00166
000021395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425
|||

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